Dr. Packianathan “Chella” Chelladurai: An Eminent Scholar in Sport Management

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Dr. Packianathan “Chella” Chelladurai has a long and distinguished career in sport management and is a recognized scholar of management science. Chella received his Bachelor’s and Doctor of Physical Education degrees from the University of Madras, India. He was a member of the All Star Basketball Team of India and coached several basketball teams. Chella left India to pursue graduate studies in Canada. He received a Master’s degree in physical education from the University of Western Ontario, and an additional Master’s degree from the University of Waterloo. Chella further pursued his Ph.D in management science as well from the University of Waterloo. Chella served on the faculty of the University of Western Ontario from 1971 to 1991. He then joined the faculty at The Ohio State University from 1991 until his retirement in 2012. Currently, Chella is a Distinguished Professor of Sport Management at Troy University.

Chella has received numerous awards and recognitions throughout his career. Due to his background and experience, Chella has been invited to be a consultant and instructor for the MEMOS (Executive Masters in Sports Organization Management), which is sponsored by the Olympic Solidarity and the International Olympic Committee. Further, Chella has served as a consultant to the Trinidad and Tobago Olympic Committee and as a member of the Advisory Board of the Olympic Council of Asia. In 1991, he became the first recipient of the Earl F. Ziegler Award, which is the highest honor given by the North American Society for Sport Management. In 2005, Chella received the first merit award for Distinguished Service to Sport Management Education, which was awarded by the European Association of Sport Management. In 2009, Chella was again the first recipient of an award, when he was honored by the Southern Sport Management Association with the Sport Management Scholar Lifetime Achievement Award. A crowning achievement was in 2012, when Chella received an Honorary Degree, Doctor of Laws, from the University of Western Ontario.

In terms of scholarly contributions, Chella has published over 100 articles, written 7 books, and 36 book chapters, given 33 keynote addresses, 56 invited papers, and over 75 conference presentations. He was the editor for the Journal of Sport Management, and associate editor for the Journal of Intercollegiate Sports. Chella is a recognized fellow in two associations (i.e., National Academy of Kinesiology and the North American Society for Sport Management) because of his research and scholarly contributions.

While Chella has numerous scholarly contributions, his influence on the sport management field is defined by his leadership models, textbooks, and more importantly, his mentoring of students. Chella developed The Multidimensional Model of Leadership (MML) in 1978 (Andrew, 2009). The model combines several theories of leadership and suggests that leader behavior can influence group performance and member satisfaction, (Chelladurai, 2006). Numerous studies have been conducted over the years using the MML (e.g. Andrew, 2009; Horne & Carron, 1985; Reimer & Chelladurai, 1995; Schliesman, 1987), and it is projected that scholars will continue to use the MML in future studies.

Chella also developed the Leadership Scale for Sports (LSS). In 1980 Chella published an article that described the development of the scale (Chelladurai & Saleh, 1980) in the prestigious Journal of Sport Psychology. The LLS consisted of 5 dimensions: (a) Training and Instruction, (b) Democratic Behavior, (c) Autocratic Behavior, (d) Social Support, and (e) Positive Feedback and was developed as a method to determine coaching behavior and its effectiveness. The LSS has been used in numerous studies, (e.g. Reimer & Toon, 2001; Salminen & Liukonen, 1994; Weiss & Friedrichs, 1986; Westre & Weiss, 1991; Zhang, Jensen & Mim, 1997) and has been translated into more than 15 languages. A recent study completed by Fletcher and Roberts (2013) examined the “Longitudinal Stability of the Leadership Scale for Sports” (p. 89) and found support for the scale. Thus, Chella’s research continues to stand the test of time.
Chella’s textbooks are world renowned and used in many Sport Management classrooms. (Chelladurai, 2006; Chelladurai, 2009). Chella’s text Managing Organizations for Sport and Physical Activity: A Systems Perspective, is in its third edition. This text focuses on how to manage organizations in sport and physical activity from a theoretical and practical perspective. Chella’s text, Human Resource Management and Recreation (2nd edition), provides students with a foundation to be successful as a human resources manager in sport.

Although Chella has received many honors and distinctions, made numerous scholarly contributions, his real legacy is the mentoring he has provided over the years to doctoral students and professionals. Chella has advised 39 doctoral and 23 masters’ theses students to completion. He has also served as an external examiner for another 35 doctoral students. Two of Chella’s former doctoral students have received NASSM’s Earle F. Zeigler Award, seven have been named as a NASSM Research Fellow, and two have received the NASSM Student Research Competition Award.

I know about Chella’s mentoring abilities from direct observation as I worked with him for 21 years at Ohio State. Chella demonstrated an unusual ability to motivate his students and to establish positive rapport through his mentoring. He is a terrific role model for his students because he cares about them as individuals. The same can be said for professionals in our field, that is, Chella has over the years mentored a number of sport management professionals. Chella often is seen at NASSM conferences providing feedback and guidance to professionals.

When Chella retired from The Ohio State University in 2012, the university had embarked upon a campaign to move from excellence to eminence. It was at that time of Chella’s retirement, that I realized he was not an excellent sport management professional, but an eminient professional. Chella, thank you for numerous and renowned contributions to sport management!

References


