

Appendix 1: Topics per country

The following table presents our data sources: for each country we list the relevant Local Managing Authorities (LMAs): we downloaded text sources from their Facebook pages. Then we list the number of posts and comments analyzed, which form the total words included in our corpus.

| | Region/Actor (based on partners' suggestion) | post | comments | total words |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-----------------|--------------------|
| Italy | Regione Emilia-Romagna | 3.219 | 5.040 | 190.499 |
| | Regione Calabria | 424 | 332 | |
| Austria | Regionalmanagement Burgenland GmbH | 546 | 67 | 7.984 |
| Poland | Warmińsko-mazurskie Region | 1.691 | 8.190 | 109.168 |
| | Dolnośląskie Region | 737 | 116 | |
| Romania | Agentia pentru Dezvoltare Regionala Sud-Est (Sud Est Regional Development Agency) | 319 | 22 | 337.307 |
| | Ministerul Dezvoltarii Regionale, Administratiei Publice si Fondurilor Europene (Ministry of Regional Development, Public Administration and European Funds) | 4.405 | 1.297 | |
| | Ministerul Fondurilor Europene (Ministry of European Funds) | 1.245 | 1.109 | |
| Sweden | Tillväxtverket | 529 | 371 | 12.884 |
| Spain | Junta de Extremadura | 16.058 | 4.188 | 278.101 |
| Total | | 29.173 | 20.732 | 935.943 |

This Appendix is then structured as follows: for each national case study we list the 20 most important words and a synthetic description for each topic. In this inductive phase of the analysis, to make sense of each topic, we relied on the list of words per topic, and on the three most representative comments/posts for each topic. For each national case study, this task was conducted together with our XXX project partners, who are trained academics with context awareness.

1. Italy

| TOPIC | 00IT | 01IT | 02IT | 03IT | 04IT | 05IT | 06IT | 07IT | 08IT | 09IT |
|-------------------------|-------------------------------------------|-----------------------------------|---------------------------|----------------------------|----------------|-------------------------------------------|-----------------------|-----------------|---------------------|--------------|
| | REGIONAL POLITICS IN EMILIA-ROMAGNA | GENERAL COMPLAINTS (ITALIAN CASE) | EUROPE AND THE EARTHQUAKE | HEALTH CARE ADMINISTRATION | INFRASTRUCTURE | REGION OF EMILIA-ROMAGNA | LOCAL CULTURAL POLICY | DISINFESTATION | SPECIFIC COMPLAINTS | VACCINES |
| 20 most important words | bonaccini | c'è | terremoto | salute | rifiuti | emilia | regione | zanzare | regione | bambini |
| | stefano | anni | sisma | sanità | già | comune | eventi | cittadini | così | vaccini |
| | bologna | già | ricostruzione | azienda | treni | bologna | musica | può | dare | figli |
| | presidente | tempo | presidente | usl | raccolta | reggio | programma | possono | soldi | vaccino |
| | emilia-romagna | vero | errani | tempi | nuovi | modena | sito | comune | parole | genitori |
| | http://bit.ly | casa | regione | servizio | servizio | romagna | cinema | zanzara | romagna | può |
| | notizia | lavoro | vasco | regione | primi | parma | teatro | problema | risposta | nido |
| | leggi | perché | colpiti | sanitario | trasporto | ferrara | cultura | lotta | italiani | così |
| | regione | soldi | maggio | venturi | linea | piacenza | completo | comuni | giorno | contro |
| | corriere | vuole | colpite | esami | anni | rimini | festival | tigre | spero | vaccinati |
| | resto | può | contributo | aziende | donini | ravenna | edizione | acqua | bisogno | malattie |
| | carlino | pubblici | commissario | sanitarie | differenziata | provincia | iniziative | disinfestazione | speriamo | vaccinazioni |
| | repubblica | mesi | comuni | persone | treno | http://bit.ly | emilia-romagna | l'attenzione | persone | anni |
| | gazzetta | anno | zone | cittadini | pubblico | regione | incontri | anno | tante | figlio |
| | nuova | scritto | conto | visite | nuovo | sport | calendario | caso | buona | c'è |
| | costi | lavorare | mirandola | visita | mese | nuova | luglio | pubbliche | bella | sistema |
| | stampa | vanno | fondi | giorni | mezzi | igp | appuntamenti | fine | casa | ricordo |
| | l'assessore | giro | case | medico | dicembre | dop | maggio | mettere | credo | famiglie |
| | agenzia | dipendenti | comune | sangue | bici | forlì | bologna | momento | anni | vaccinazione |
| | andrea | strada | edifici | medici | mobilità | coppa | manifestazione | anni | presto | legge |

| TOPIC | 10IT | 11IT | 12IT | 13IT | 14IT | 15IT | 16IT | 17IT | 18IT | 19IT |
|-------------------------|-----------------------------|------------------------|---------------------------------------------------------------|--------------------------------------------------------|--------------------|------------------------------------------|------------------------------|-----------------------------|-------------------------|-----------------|
| | EMILIA-ROMAGNA AND THE EXPO | LOCAL EDUCATION POLICY | (DISCONTENTMENT WITH) FUNDING APPLICATION PROCESS IN CALABRIA | USING STRUCTURAL FUNDS IN CALABRIA | YOUTH UNEMPLOYMENT | USING STRUCTURAL FUNDS IN EMILIA-ROMAGNA | PROTECTION OF EMILIA-ROMAGNA | GENDER EQUALITY INITIATIVES | NOISE (ITALIAN CASE) | REGIONAL VOTING |
| 20 most important words | expo | bologna | informazioni | calabria | lavoro | euro | civile | regione | www.youtube.com/watch?v | comuni |
| | milano | regione | bando | imprese | giovani | milioni | protezione | emilia-romagna | grande | voto |
| | italia | scuola | domande | regione | formazione | regione | regionale | regionale | complimenti | sito |
| | turismo | diretta | numero | ricerca | persone | risorse | gazzolo | http://bit.ly | bravi | elezioni |
| | emilia-romagna | emilia-romagna | sito | por | anni | interventi | maltempo | legge | buon | risultati |
| | regione | università | verde | europea | dati | progetti | paola | notizia | forza | cittadini |
| | prodotti | giornata | online | sviluppo | regione | imprese | comuni | leggi | cuore | nuovo |
| | agricoltura | studenti | può | calabriaeuropa .regione.calabria .it/website/view/news | sociale | bando | regione | legislativa | lombardia | regionali |
| | http://bit.ly | scuole | servizi | regionale | corsi | emilia-romagna | province | servizi | mille | votare |
| | territorio | presso | domanda | bandi | posti | http://bit.ly | territorio | giunta | gioiosa | domenica |
| | caselli | studio | presentazione | sistema | lavoratori | fondi | nazionale | associazioni | veneto | presidente |
| | padiglione | progetto | possono | programma | percorsi | comuni | provincia | territorio | regioni | sindaco |
| | simona | web | pagina | programmazione | occupazione | territorio | volontari | petitti | emiliani | caso |
| | rer | programma | partecipare | scopri | reddito | servizi | danni | contro | ottimo | italia |
| | puntata | convegno | sezione | innovazione | attività | entro | interventi | emma | jonica | notizie |
| | food | video | pubblico | fesr | rapporto | regionale | emergenza | progetto | città | cittadino |
| | expodavicino | lavori | modalità | opportunità | emilia-romagna | piano | già | donne | san | politica |
| | dell'emilia-romagna | regionale | buongiorno | europeo | crescita | contributi | sicurezza | l'assessore | l'emilia | stessa |
| | valley | marzo | servizio | commissione | famiglie | regionali | aree | piano | agosto | può |
| | mondo | scolastico | entro | progetti | imprese | domande | giorni | lavoro | risultato | piace |

Topic 0 - REGIONAL POLITICS IN EMILIA-ROMAGNA: The topic reports the debate on the politics of the region of Emilia-Romagna and the connected debate on the political administration of the city of Bologna, the region capital. The name of the president of the region's administration recurs. More specifically, the topic associates issues of local politics in the media. Names of newspapers and media agencies are mentioned.

Topic 1 - GENERAL COMPLAINTS (ITALINA CASE): This topic collects words used in general complaints pointed at LMAs. In example, the comment most connected to this topic is: "what a nice idea to throw away money! Did you ask for our opinion before doing this stupid thing?"

Topic 2 - EUROPE AND THE EARTHQUAKE: The topic mentions structural funds in light of the debate that followed the allocation of structural funds to support the Italian areas affected by earthquakes.

Topic 3 - HEALTH CARE ADMINISTRATION: The topic addresses the debate on health care administration. Words such as "test", "blood", "doctor", "prevention", "health" and "health caring" are associated to "regional" and to the word "ticket", the latter pointing at the controversial introduction of citizens having to cover a part of medical expenses. The topic captures the debate on the choice to associate private and state health care.

Topic 4 – INFRASTRUCTURE: The topic regards the debate on the local management of a number of typically challenging issues. Recurring themes in the topic are transportation, train, garbage collection and recycling.

Topic 5 – REGION OF EMILIA-ROMAGNA: The topic centers on names and labels referring to towns in Emilia-Romagna. Interestingly, however, words that refer to local specific characteristics follow. The word "dop" is mentioned that refers to the labelling of wines to indicate their specific local origin or their territory. The word "igp" is also reported that refers to the labelling of food to indicate their geographical origin. Both "dop" and "igp" labelling systems are assigned by the European Union. In addition, the topic includes the label "food & wine" and the word "enogastronomic". This association of words suggests that the collection of geographical indications are used in texts in which local specificities are described in the context of the labelling systems at work in the European Union.

Topic 6 - LOCAL CULTURAL POLICY: The topic mentions an array of cultural activities typically managed, funded, sponsored or hosted by local authorities. The topic seems to represent the communication of the cultural policy or, in general, the cultural activity of regional authorities.

Topic 7 – DISINFESTATION: The topic comprises a recurring debate that relates to the management of disinfestation. Typically, in the summer, local administrations face public reactions to the real or perceived increase in mosquitos. Often, administrations cut in expenses for disinfestation and citizens suffer increases in mosquitos. However, at times, citizens' complaints are not related to cuts in expenses for disinfestation. Recently, the debate on a new species of mosquitos animated the debate. The so-called "tiger-mosquitos", an apparently more aggressive insect, has started to populate Italian regions in the last decade creating concern and attention. Interestingly, the debate on mosquitos, far from being politically neutral, is loaded with political meaning. In particular, the fear of the "tiger-mosquitos" came to symbolize the menace stemming from the invasion of exotic forms of life. The mosquito is a symbol for the threat that comes from weakened borders. The danger of a physical contagion from the mosquitos, which is mentioned in the topic, in the public political discourse, is the most visible example of the need to be protected within own borders. In this light, the debate on contagion often veils xenophobic attitudes towards the openness of borders.

Topic 8 – SPECIFIC COMPLAINTS: This topic collects words used in complaints, mostly referring to the region Emilia-Romagna, on specific activities or decisions taken by the region. For example, the

first comment wants the region to publish a specific budget regarding the reconstruction work after the 2012 earthquake. The second comment complains about specific activities adopted to foster the development of a town in the Appennini.

Topic 9 – VACCINES: The topic picks up another recent debate that was at the center of public debate in recent months. The issue regards parents' associations that gave rise to a grass-root social movements to abolish mandatory vaccines for children in primary school. The movement built their protests on alleged scientific researches that claim to have proven the impact of specific vaccines on the development of particularly dangerous health problems.

Topic 10 - EMILIA ROMAGNA AND THE EXPO: The topic captures the debate that took place in Emilia-Romagna in reference to the Expo world fair in Milano in 2015. The topic gathers discourse on food and agricultural products. The word "quality", "culture" and "excellence" point at the role of Emilia-Romagna in the presentation of Italian culture at the Milano Expo. Also, a number of words revolve around the issue of tourism suggesting that the topic covers the relationship between the EXPO and the opportunity for Emilia-Romagna to foster economic activities and tourism.

Topic 11 - LOCAL EDUCATION POLICY: The topic centers on debates on education. It refers to specific initiatives, such a conferences and workshops on education. Both graduate and post-graduate education is mentioned.

Topic 12 – (DISCONTENTMENT WITH) FUNDING APPLICATION PROCESS IN CALABRIA: The topic gathers words that refer to the management of structural funds. Words used are "submission of application", "call", "application"; "information", "web site", "rules of participation" and URP, which is the acronym for the office in charge of the relationships with citizens. Interestingly, the topic seems to speak to the problem of communication between local managing authorities and citizens. The explicit reference to the website of Calabria suggests that the topic is especially connected to text collected in the region.

Topic 13 - USING STRUCTURAL FUNDS IN CALABRIA: The topic collects words that refer both to technical issues connected to structural funds and to words that describe research, innovation and economic activity. For example, among the technical terms, are "calls", "POR" (acronym for regional operative programs), "FESR" (Italian acronym for European Regional Development Fund) and "programming period". On the other hand, the technical terms are associated with words such as "enterprises", "research", "opportunity", "development", "projects" and "innovation". The explicit connection to the European Union emerges in the words "European" and "Commission". The explicit reference to the website of Calabria suggests that the topic is especially connected to text collected in the region.

Topic 14 - YOUTH UNEMPLOYMENT: The topic describes the debate around youth unemployment at the local level. In the debate, an association emerges between training programs and employment. The reference to Emilia-Romagna suggests that the texts that talk about youth unemployment were collected mostly in the region.

Topic 15 - USING STRUCTURAL FUNDS IN EMILIA-ROMAGNA: The topic collects words that generally describe the opportunities for funding such as "millions", "Euro", "funds" and "calls". To these words, words that describe research, innovation and economic activity are associated. For example, the topic includes words such as "enterprises", "resources", and "projects". The reference to Emilia-Romagna suggests that the topic is especially connected to text collected in the region.

Topic 16 – PROTECTION OF EMILIA-ROMAGNA: The topic seems to refer specifically to the political discourse held by a politician responsible for the protection of the territory and the coast of

Emilia-Romagna region. Words such as "emergency", "bad weather", "security" and "territory" speaks to their specific area of political and administrative activity.

Topic 17 – GENDER EQUALITY INITIATIVES: This topic mainly advertises regarding action, taken by Emilia-Romagna in order to promote gender equality.

Topic 18 – NOISE (ITALIAN CASE)

Topic 19 - REGIONAL VOTING: The topic reports the discourse on specific elections held in Emilia-Romagna. "Votes", "election" and "results" are the most important words that characterize the topic.

2. Austria

| TOPIC | 00AT | 01AT | 02AT | 03AT | 04AT | 05AT | 06AT | 07AT | 08AT | 09AT |
|-------------------------|---------------------------------|----------------------|----------------|--------------------------|-------------------------------------------------|--------------|----------------------|-------------------------|-----------------------------------------------------------------------------------------------------------|-------------------|
| | COVERAGE OF PRESS ANNOUNCEMENTS | EMPLOYEES OF THE LMA | EVENTS | INFORMAL SETTING AT WORK | SPECIALIST EVENTS (RESEARCH CLIMATE PROTECTION) | MUSIC EVENTS | COMMUNICATING EUROPE | BATH TOUR DURING SUMMER | ANNOUNCEMENTS | COOPERATION |
| 20 most important words | geht | infos | eu-glücksrad | kollegin | thema | eisenstadt | danke | heute | bereit | burgenländische n |
| | bericht | projekte | freuen | freuen | statt | diesmal | europa | findet | informieren | projekt |
| | pressekonzferenz | kollegen | uhr | neuen | findet | besuch | eu-gemeinderäte | team | euro | rmb |
| | online | nähere | infostand | pinkafeld | freuen | herzlich | österreich | freibad | idee | betreut |
| | heutigen | eu-geförderten | orf-sommerfest | rmb-team | burgenländische | unterstützt | europäische | juli | förderung | naturparke |
| | orf | bereich | freitag | andrea | forschung | gibts | ort | bädertour | millionen | gemeinsam |
| | anlässlich | möchte | gast | liebe | unternehmen | domplatz | jahre | toll | stehen | bisschen |
| | beitrag | homepage | wetter | büro | roadshow | sommerfest | peter | oberwart | http://www.phasing-out.at/de/uebergangsregion | land |
| | schnell | kolleginnen | frauenlauf | neue | energien | frau | podiumsdiskussion | südburgenland | loslegen | gemeindenetzwerke |
| | thema | besuchen | heuer | wünschen | redl | mag | außenministerium | mal | förderwerberinnen | gemeinden |
| | orf-burgenland | stelle | glücksrad | erfolg | kerstin | schlagerstar | österreichisches | station | fördergeldern | süd |
| | foto | noah | burg | wochenende | fachveranstaltung | astrid | kommunizieren | gestern | buchpräsentation | stellt |
| | projekträger | rmb-infostand | sonntag | mail | energie | landesrätin | gols | see | investitionen | gemeinsamen |
| | burgenländischer | esf-call | forchtenstein | lieben | erneuerbare | eisenkopf | christian | woche | entwicklung | ziel |
| | brüssel | menschen | forfel | zuständig | präsentiert | vorgestellt | filzmaier | margarethen | ausbau | arge |
| | kollege | freit | eu-infostand | jänner | zeit | willkommen | diskutieren | familypark | april | liegt |
| | link | möchten | dreht | macht | umwelt | gitti | richtig | jennersdorf | innovative | informationen |
| | bild | the | besucher | europatagsveranstaltung | innovation | jazz | dunst | besuch | endlich | steht |
| | karin | eu-gemeinderätin | preise | verraten | letzten | ende | georg | einkaufszentrum | neuer | centrope |
| | regionale | große | besucht | naturparkbroschüre | koordiniert | dank | ttip | rust | unternehmen | mittelburgenland |

| TOPIC | 10AT | 11AT | 12AT | 13AT | 14AT | 15AT | 16AT | 17AT | 18AT | 19AT |
|-------------------------|------------------------------|-------------------------|------------------------------|-----------------------------|--------------------------|-----------------------|-----------------------|---------------------------------|--------------------------|--------------------------------|
| | BEING PROUD, CONGRATULATIONS | PRESIDENT OF THE REGION | LMA WILL BE AT XYZ THIS YEAR | SOCIAL FUND AND COOPERATION | INITIATIVES WITH SCHOOLS | CROSS-BORDER PROJECTS | NOISE (AUSTRIAN CASE) | IMPRESSIONS FROM A RECENT EVENT | LOTTERIS AND PRIZE DRAWS | TODAY, AGAIN, WE ARE DOING XYZ |
| 20 most important words | burgenland | burgenland | rmb | europäischen | europa | burgenland | abteilung | paar | gibt | heute |
| | mobilitätszentrale | mag | zahlreiche | zusammenarbeit | wachsen | rahmen | arbeiten | fotos | gewinnen | rmb |
| | team | niessl | freut | esf | neue | veranstaltung | erste | eindrücke | bitte | freuen |
| | gerne | pressekonferenz | freuen | burgenländische | nms | projekts | stellen | tolle | kostenlos | team |
| | beschäftigung | harald | stand | kommission | schulwettbewerb | recom | dass | danke | kinder | morgen |
| | landes | kreutzer | vertreten | gute | einsatz | dietmar | landesregierung | gäste | rmb-süd | oberwart |
| | dachmarke | hans | jahr | union | märz | regionalmanagement | bglld | gestern | hilft | ganz |
| | pakt | horvath | rund | september | schulen | drei | ersten | inkl | anmeldung | dass |
| | projekt | eu-förderungen | besucher | eu-verwaltungsbehörde | regionalen | baurecht | nächsten | aktion | geschriebenstein | europainformationen |
| | news | andreas | wien | phasing | gymnasium | grenzüberschreitenden | möchten | zwei | aktuelle | edi |
| | service | tourismus | heuer | durchführung | neusiedl | video | monitoring | projekte | neusiedler | burgenland |
| | stolz | gmbh | gäste | u.a | schattendorf | zurndorf | roman | eisenstadt | pananet | tag |
| | gratulieren | landeshauptmann | inform | veranstaltung | starten | mittwoch | förderperiode | partnern | gratis | betreuen |
| | sandra | wertschöpfung | naturparkerlebnis | haus | brettspiel | wirtschaft | tagen | präsentation | eu-förderprogramm | bildungsmesse |
| | dürfen | studie | halle | rmb | mittelschule | präsentieren | job | gestrigen | frage | vorbei |
| | gehts | partner | gewinnspiel | förderstellen | steht | oktober | sehen | europäischer | erhältlich | schüler |
| | schön | chef | golser | spannende | montag | projektes | amt | gibt's | weinigidylle | geht's |
| | toi | petschnig | großen | sozialministerium | großpetersdorf | ausstellung | mag.a | wünscht | umsetzung | gemeindetag |
| | lernen | zukunft | zahlreichen | jugendarbeitslosigkeit | landesfinale | bratislava | kreativwirtschaft | gibt | spaß | abend |
| | gearbeitet | consulting | volksfest | vertreter | oberpullendorf | hu-at | naturschutz | sieht | vielfalt | besucht |

Topic 0 – COVERAGE OF PRESS ANNOUNCEMENTS: references to "orf" (Austrian broadcasting)

Topic 1 – EMPLOYEES OF THE LMA: references to "colleagues", "people", "visiting"

Topic 2 –EVENTS: the vocabulary of this topic seems to point to some ludic events where the EU was communicated

Topic 3 – INFORMAL SETTING AT WORK: presenting employees, congratulating employees on the birth of their baby publically

Topic 4 – SPECIALIST EVENTS (RESEARCH, CLIMATE PROTECTION): topic concerning renewable energies (again events) and Burgenland, the PERCEIVE case study region for Austria

Topic 5 – MUSIC EVENTS: a summer event in Eisenstadt, Burgenland's capital, involving live music.

Topic 6 – COMMUNICATING EUROPE: events for communicators and cohesion policy implementers

Topic 7 – BATH TOUR DURING SUMMER: another EU campaigning event organized by RMB, the LMA in Burgenland and involving a tour of swimming pools or lake stations

Topic 8 – ANNOUNCEMENTS: "there is xyz amount of money for new technologies (.e.g.). If you are interested, click here!" and similar announcements

Topic 9 – COOPERATION: emphasis on community network between municipalities in Burgenland

Topic 10 – BEING PROUD, CONGRATULATIONS: congratulating project beneficiaries for a successfully implemented project, could involve "Mobilitätszentrale" - a mobility central

Topic 11 – THE PRESIDENT OF THE REGION: the president of the region as important representative

Topic 12 - LMA WILL BE AT xyz THIS YEAR! the local managing authority performing a series of initiatives, positive sentiment "freut" meaning to be pleased

Topic 13 – SOCIAL FUND AND COOPERATION: mixture of positive feelings potentially referring to European collaboration and themes covered by the social fund such as youth unemployment and the name of the 2007-13 operational program (phasing out)

Topic 14 – INITIATIVES WITH SCHOOLS: in particular competitions, and board game "wachsen mit europa" (meaning 'Growing with Europe')

Topic 15 – CROSS-BORDER PROJECTS: cross-border projects with Hungary and Slovakia, possible reference to video communication

Topic 16 – NOISE (AUSTRIAN CASE)

Topic 17 – IMPRESSIONS FROM A RECENT EVENT: linked to pictures/videos, "here are some impressions of yesterday's events" and similar examples

Topic 18 – LOTTERIES AND PRIZE DRAWS: mix of winning something and EU funding programs

Topic 19 - TODAY, AGAIN, WE ARE DOING xyz... positive feelings, informing potential beneficiaries, initiatives with schools

3. Poland¹

| TOPIC | 00PL | 01PL | 02PL | 03PL | 04PL | 05PL | 06PL | 07PL | 08PL | 09PL |
|-------------------------|------------|------------------------------------|-----------------------------------|------------------------------|---------------------|---------------------------|------------------|-------------------------|-----------------------------------|-------------------|
| | BRIDGE | OPEN DAYS EU-FUNDED PROJECTS | HOTEL AND CONFERENCE CENTER | CONGRATULAT IONS | REGION OF MASURA | EU FUNDS (POLISH CASE) | AMPHITHEATE R | REGIONAL SPECIALTIES | REGIONS TOURIST ATTRACTIONS | ELBLĄG CHANNEL |
| 20 most important words | warto | zapraszamy | miejsce | dziękujemy | piękna | polsce | giżycko | miasto | lipka | mamy |
| | raz | czerwca | parku | gratulujemy | jesień | lipca | byłam | elk | święta | nadzieję |
| | miejsce | udział | zamek | prosimy | najbardziej | fundusze | jezioro | mieszkam | jeziora | miejsca |
| | rok | rpo.warmia.mazury .pl/artykul | park | wiadomość | pięknie | godz | oczywiście | okolice | lidzbark | ludzi |
| | dalej | kliknij | miasta | wysyłki | prawda | zmiany | miejsce | tez | warmiński | razie |
| | zobaczysz | maja | możemy | anna | lubię | polski | polecam | super | świąt | chyba |
| | odwiedziś | atrakcji | centrum | nagrody | mazurach | europa | iława | giżycko | szaniec | czasu |
| | jesteśmy | olsztynie | hotel | prywatną | zima | tvp | giżycu | ostróda | wilczy | miejsc |
| | most | dzieci | olsztyn | masz | drzewa | latach | olsztyn | ryn | dobrego | takim |
| | końca | dni | pewno | wyniki | lesie | euuropejskiej | super | szczytno | zyczymy | niestety |
| | koniecznie | otwarte | olsztynie | katarzyna | chyba | olsztyn | iławie | rodzinne | mogę | unijne |
| | jakieś | www.facebook.com/events | jeziorem | konkurs@netcentersolution.pl | zimą | olsztynie | amfiteatr | piekne | trochę | podoba |
| | pierwszy | warsztaty | widać | czekamy | lato | obejrzenia | mikołajki | strony | raczej | dotacje |
| | góry | dowiedz | zamku | oczywiście | pewnie | www.youtube.com/watch?v | frombork | mragowo | szlak | takich |
| | dzieci | dofe | klasztor | dane | wiosna | podróż | niegocin | kętrzyn | rzeka | szkoda |
| | ciekawe | wzmę | fot | mamy | wiem | zdjęć | naprawdę | węgorzewo | mikołajki | naszym |
| | którą | zaprasza | zdjęciu | danymi | spacer | jednym | temu | prawda | nidzica | cieszymy |
| | końcu | serdecznie | znajduje | dokładnie | pora | czasie | wieża | braniewo | ludzi | pięknych |
| | miał | jutro | wigry | ewa | słońce | euuropejskie | byłem | bym | nowym | pewno |
| | kolejny | na-warmii-i-mazurach | robi | rację | las | euuropejska | chyba | piękne | wesołych | coraz |

¹ Because of the specific features of Polish language, it is possible to find the same word under different declinations. In example, we find, in the same column, europejskie and europejska, Olsztyn and Olsztynie, Dolny Śląsk and Dolnego Śląska, and Giżycko and Giżycu. This issue just reinforces the interpretation of a specific topic. Also, there are several geographical names in the table. We list them here as an aid for the reader: Olsztyn, Święta Lipka, Braniewo, Niegocin, Kętrzyn, Mragowo, Węgorzewo, Mikołajki, Wigry, Iława, Giżycko, Lidzbark Warmiński, Szczytno, Ryn, Ostróda.

| TOPIC | 10PL | 11PL | 12PL | 13PL | 14PL | 15PL | 16PL | 17PL | 18PL | 19PL |
|-------------------------|--------------------------------------|----------------|------------------------------|----------------------------|---------------|-----------------------|----------------|---------------------------|-----------|----------------------------------|
| | EU GRANTS | PROGRAMS | EU INFO POINT AND JOB OFFERS | REGIONS WARMIA AND MASURIA | PHOTO CONTEST | EU-FUNDED INVESTMENTS | HOTEL | EU-FUNDED RESCUE SERVICES | EVENTS | PHOTOS |
| 20 most important words | ramach | województwa | funduszy | mazury | konkursie | środków | warmii | dzięki | droga | piękne |
| | dofinansowanie | regionalnego | europejskich | warmia | konkursu | drogi | mazurach | rpo | zapraszam | dziękujemy |
| | działania | programu | zapraszamy | miejsce | konkurs | rpo | mazur | centrum | życia | pozdrawiam |
| | pracy | dolnośląskiego | godz | kocham | zapraszamy | została | wakacje | unijnym | dobry | zdjęcia |
| | rpo.warmia. mazury .pl/artykul | mln | stronie | piękne | czekamy | nowe | macie | dolnym | siebie | zdjęcie |
| | rozwój | rpo | spotkania | natury | udział | unijnych | oczywiście | śląsku | czym | dziękuję |
| | osób | operacyjnego | informacji | jeziora | udziału | dzięki | zapraszamy | mln | domu | pięknie |
| | spotkanie | projektu | rpo | warmię | zdjęcie | wie | najlepiej | funduszom | naszą | jezioro |
| | wniosków | lata | informacje | jezior | naszym | inwestycja | weekend | wrocławiu | kolory | słońca |
| | projektów | ramach | spotkanie | lasy | zachęcamy | fot | polski | dotacji | czas | piękny |
| | projekty | rozwoju | listopada | kraina | fundusze | budowa | czas | unii | ludzie | widok |
| | informacyjne | środków | projektu | cud | szczegóły | wraz | polecamy | muzeum | miejscu | jeziorem |
| | nowych | śląska | rozwoju | piękno | nagrody | ulicy | regionu | otwarcie | razu | wim@ netcenter solution.pl |
| | rpo | dolnego | temat | ziemi | możecie | nowych | najpiękniejsze | nowy | dzień | wygląda |
| | stronie | euro | konsultacje | uwielbiam | informacji | wim | polsce | ramach | świata | widoki |
| | szczegóły | m.in | odbędzie | spokój | wystarczy | zostało | wakacji | budynku | stronę | pozdrawiamy |
| | szkolenia | złotych | olsztynie | cisza | zdjęcia | miasta | wiecie | projekt | swoich | koło |
| | miejsc | inwestycji | marca | cudne | stronie | mieście | pewnością | złotych | dni | wzajemnie |
| | zapraszamy | marszałek | informacyjne | nigdzie | znajdziecie | dofinansowana | miłośników | środkom | lepiej | wspomnienia |
| | środowiska | unijnych | nowego | przyrody | typ | źródł | Warmii | europejskiej | mówi | zdjęć |

Topic 0 – BRIDGE: Texts mostly coded at this topic show 3 different stories. One referring to a bridge is a story linked to EU funds

Topic 1 – OPEN DAYS EU-FUNDED PROJECTS: Invitation for a number of events organized as part of open days of EU funds

Topic 2 – HOTEL AND CONFERENCE CENTER: A commercial of a hotel and conference center

Topic 3 – CONGRATULATIONS: List of people who won in a competition

Topic 4 – REGION OF MASURIA: A praise of the beauty of Masuria, a region worth seeing in any season of the year

Topic 5 - EU FUNDS (POLISH CASE): This topic relates to EU co-financed projects, as the first two texts mostly coded at this topic deal with an EU co-financed project on the digitalization of a photo agency's archives.

Topic 6 – AMPHITHEATER: EU co-financed construction of amphitheater

Topic 7 – REGIONAL SPECIALTIES: The text mainly coded at this topic is a recipe of a regional dish, while the second and the third are info are about bird species

Topic 8 – REGIONS' TOURIST ATTRACTIONS: The texts mostly coded at this topic are texts in German concerning one of the region's tourist attractions

Topic 9 - ELBLĄG CHANNEL: The three texts mostly coded at this topic are commercials for the Elbląg Channel

Topic 10 - EU GRANTS: This topic deal with EU grants: the first text is about grants for renewable sources of energy, which are grants for local authorities. The second text is about grants for high-quality pre-school education. The third text is the result of a call for grant applications

Topic 11 – PROGRAMS: Here the texts are names of programs and funds

Topic 12 – EU INFO POINT AND JOB OFFERS: This topic is about EU funds' info point and job offers

Topic 13 – REGIONS WARMIA AND MASURIA: Information on how wonderful it is to live in Warmia and Masuria

Topic 14 – PHOTO CONTEST: Information about a competition for the best photo subject: EU funds in a camera lens

Topic 15 – EU-FUNDED INVESTMENTS: This topic is about EU-funded investments. The first and second most important texts are about EU funds for road extension, while the third text regards the renovation of a church with EU funding.

Topic 16 – HOTEL: All the texts mostly coded at this topic are about hotel commercials.

Topic 17 – EU-FUNDED RESCUE SERVICES: The most important text is about a Mountain volunteer rescue service supported by EU funds, while the second and third ones are about a warning and crisis management system co-financed by the EU funds.

Topic 18 – EVENTS

Topic 19 – PHOTOS: Mentioned photos sent to a competition

4. Romania

| TOPIC | 00RO EMERGENCY WARNING | 01RO EU FUNDING: ACCELERATING INFRASTRUCTURE TO OBTAIN FUNDING | 02RO NOISE: CELEBRATION OF ROMANIA'S NATIONAL DAY | 03RO EU FUNDING: ISSUES WITH FUNDINGS | 04RO EU FUNDING: PROCEDURES FOR SMES | 05RO POLITICS: MEETING WITH CHINA | 06RO LEGISLATION: DISPUTE ON REGIONAL DEVELOPMENT AGENCIES' REMUNERATION | 07RO INSTRUCTING CAMPAIGN | 08RO LOCAL PUBLIC INVESTMENTS | 09RO EU FUNDS (ROMANIAN CASE) |
|-------------------------|--------------------------------------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| 20 most important words | http://bit.ly | pana | ani | trebuie | euro | publice | publice | cooperare | locuinte | http://www.fonduri-ue.ro/comunicare/stiri-am-oi |
| | jud tulcea | proiecte finantare | ziua bucurești | s-a declarat | milioane programul | regionale dezvoltării | fonduri ordonanta | programul romania | anl tineri | operațional proiecte |
| | consiliul judetul apă | multumim buna romania | http://bit.ly decembrie româniei | românia ani putem | fonduri proiecte finantare | ministrul dragnea ora | cadrul nivelul maxim | programului interreg moldova | locuinte http://bit.ly mdrap | pocu cadrul mfe |
| | teleorman judetul giurgiu dolj | trebuie putea exista dvs | românești mulți piața ora | important putea parte s-au | europene valoare lei românia | viceprim- ministrul liviu administrației dîncu | încadrare guvern funcție dezvoltare | http://bit.ly transfrontalieră proiecte bulgaria | microbuze apartamente locuri locuinte | posdru programul proiectelor fondurilor |
| | judetele olt zona ilfov | national doua proiectele publica | parcul italia români zilei | exemplu cred există trebui | dezvoltare http://bit.ly bugetul miliarde | vasile româniei administrației shhaideh | salarizarea actul ani autorități | românia comun apel cadrul | camere destinate construite programul | management europene detalii fondurieuropene |
| | judetean drumuri judetul craiova comuna sibiu | putin zile puteti europeana locala cate | românia român foto romania anul duminică | decât proiect făcut într-o câteva atât | româniei fondul investiții guvernul operațional fondurile | participă http://bit.ly guvernul mdrap sevil ministerul | normativ regionala tara salariilor instituiției plătît | republica serbia mdrap management v-a ungaria | str prezent municipiul finalizate cadrul strada | http://www.fonduri-ue.ro/comunicare/stiri autoritatea data găsiți informații sectorial |

| TOPIC | 10RO | 11RO | 12RO | 13RO | 14RO | 15RO | 16RO | 17RO | 18RO | 19RO |
|-------------------------|-------------------------------------------|-------------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|--------------------------|-------------------------------------------|-----------------------------|-------------------------------------------|-----------------------------------------------|
| | EU FUNDING | POLITICS: POLITICAL SCANDAL INVOLVING FORMER PRIME MINISTER | EU FUNDS (ROMANIAN CASE) | LEGISLATIVE PROCESS | INTEGRATED DEVELOPMENT S | EU FUNDING PROCEDURES | EU FUNDED PROJECTS | NOISE (ROMANIAN CASE) | CULTURAL HERITAGE | NOISE: EUROPEAN BLOGGING COMPETITION |
| 20 most important words | regio | bani | primaria | publice | dezvoltare | proiecte | dezvoltare | europene | cultural | europene |
| | lei | s-a | locală | publică | http://bit.ly | ghidul | regio | fondurilor | regio | european |
| | regional | fac | cadastru | privind | dezvoltarea | por | adr | ministrul | http://bit.ly | puteți |
| | milioane | romania | municipiului | ministerul | urbană | solicitantului | regiunea | european | patrimoniu | http://bit.ly |
| | proiect | vrea | http://bit.ly | locale | românia | data | regional | românia | patrimoniului | europeană |
| | reabilitarea | tara | dezvoltare | mdrap | mediului | cadrul | centru | comisiei | muzeul | online |
| | proiectul | banii | risc | proiectul | urbact | publice | por | fonduri | conservarea | româniei |
| | http://bit.ly | ponta | socială | domeniul | cercetare | prioritatea | regională | teodorovici | românia | ani |
| | fonduri | oameni | persoane | publici | afaceri | consultare | http://bit.ly | eugen | cetatea | europa |
| | proiectului | munca | sociale | public | cadrul | sprrijinirea | sud | corina | istoric | proiect |
| | reabilitare | spune | ministerul | româniei | strategia | investiții | muntenia | coeziune | europa | românia |
| | modernizarea | ani | general | http://bit.ly | mediul | axa | sud-est | politica | turistic | bucurești |
| | programul | pare | marginalizate | administrația | durabilă | specifice | operațional | perioada | turism | europeni |
| | finanțare | facut | reducerea | administratie | inovare | specific | regionala | cadrul | culturale | concurs |
| | infrastructurii | romaniei | primăria | poca | urbane | adresa | nord-vest | comisia | suceava | europa |
| | valoarea | venit | persoanelor | cadrul | mdrap | ghidului | nord-est | regională | proiect | deschise |
| | valoare | oare | sector | consultare | domeniul | fondurilor | vest | comisarul | restaurarea | uniunea |
| | operațional | psd | sectorului | administrative | urban | dezvoltarea | informare | doamna | turistice | concursul |
| | totală | ministru | urgentă | precum | european | inclusiv | programului | europeană | biserica | ziua |
| | semnat | primarul | carte | nivelul | strategiei | publică | regiunii | cretu | patrimoniul | pagina |

Topic 0 – EMERGENCY WARNINGS: This topic refers to hydrological warnings in Romania

Topic 1 - EU FUNDING: ACCELERATING INFRASTRUCTURE TO OBTAIN FUNDING: This topic refers to the need of accelerating the infrastructure in order to obtain the approval for European funding for public projects

Topic 2 – NOISE: CELEBRATION OF ROMANIA’S NATIONAL DAY: This topic could be connected to the celebration of Romania’s National Day

Topic 3 - EU FUNDING: ISSUES WITH FUNDINGS: The topic follows two aspects, referring to problems encountered in the process of European funding (complicated procedures, bureaucracy) and problems related to the free movement of persons in Romania

Topic 4 - EU FUNDING: PROCEDURES FOR SMES: The topic relates to EU funding - instructions regarding the financing of SMEs’ projects by EU funds and procedures regarding the co-financing of European projects for mayoralities and companies.

Topic 5 – POLITICS: MEETING WITH CHINA This topic refers to a 2014 meeting at the Ministry of Regional Development and Public Administration between Romanian and Chinese officials (Liviu Dragnea - the vice prime minister of Romania and Huiman Yi - president of Industrial and Commercial Bank of China) and also of the vice prime minister Liviu Dragnea with further Romanian ministers.

Topic 6 – LEGISLATION: DISPUTE ON REGIONAL DEVELOPMENT AGENCIES’ REMUNERATION: The topic refers to the legislation of personnel's remuneration paid from public funds (E.O no 20/2016) and the dispute about the fact that Regional Development Agencies do not benefit.

Topic 7 – INSTRUCTING CAMPAIGN: The topic refers to an instructing campaign for strategic projects (Operational Program - Common Basin of Black Sea 2014-2020, Interreg Cooperation Program V-A Romania-Hungary, Interreg IPA Cross border Cooperation Romania- Serbia 2014-2020).

Topic 8 – LOCAL PUBLIC INVESTMENTS: The topic refers to the completion of dwellings constructions and renting to young people by the National Agency for Dwellings

Topic 9 - EU FUNDS (ROMANIAN CASE): The topic follows some instructions regarding clarifications for the technical and financial applications of funding through the Operational Program Human Capital.

Topic 10 - EU FUNDING: The topic relates to examples of EU-funded projects (REGIO 2007-20013 / 2014-2020) for education, culture and leisure.

Topic 11 – POLITICS: POLITICAL SCANDAL INVOLVING THE FORMER PRIME MINISTER The topic refers to a political scandal involving the former Prime Minister of Romania, Victor Ponta, facing various accusations of lying and deceiving.

Topic 12 - EU FUNDS (ROMANIAN CASE): The topic refers to a series of problems related to accessing European funds (list of operational program for Human Capital rejected projects in Bucuresti-Ilfov region - for reducing poverty and social exclusion); public consultation regarding the financing manual for "Precedential support for the elaboration of Local Development Strategies"; publication of statistics by the Agency for Cadastre and real-estate publicity regarding real estate transactions.

Topic 13 – LEGISLATIVE PROCESS: The topic refers to the legislative process in relation to public advice activity: a Governmental Decision regarding the free access to public interest information; the Law no 52/2003 regarding decisional transparency and public debates in administration

Topic 14 – INTEGRATED DEVELOPMENTS: The topic approaches the integrated development of the Danube's Delta regions (a 2013-2015 project managed by the Ministry for Regional Development

and Public Administration), but is also about urban development (event in Riga for professionals involved in research and members of civil society organizations involved in urban development).

Topic 15 - EU FUNDING PROCEDURES: This topic relates to EU funding procedures: Specific conditions for accessing funds through Priority Axis no 3 - "Transition towards a low carbon emissions economy" and the final version of the Applicant's Guide for projects launched in Priority Axis no 4 "Support for durable urban development".

Topic 16 - EU-FUNDED PROJECTS: This topic refers to a dissemination session (December 2015) regarding the implementation stage and the results of projects funded by European funds through the regional operational program 2007-2013 in the Sud-Est development region.

Topic 17 – NOISE (ROMANIAN CASE): The topic relates to a complaint regarding a negative answer of the Ministry for Regional Development, Public Administration and European Funds for a compensation following a natural catastrophe.

Topic 18 – CULTURAL HERITAGE: The topic follows an announcement regarding the participation at the EU awards competition of a cultural patrimony objective that was restored through the regional operational program 2007-2013.

Topic 19 – EUROPEAN BLOGGING COMPETITION: The sample of messages refers to a European blogging competition but also to a project called 'Evolution' that presents a short experimental animation based on drawings and video footage.

5.Sweden

| TOPIC | 00SE | 01SE | 02SE | 03SE | 04SE | 05SE | 06SE | 07SE | 08SE | 09SE |
|-------------------------|----------------------------|-------------------------------|--------------------|---------------------------------|-----------------|--------------------------|--------------------|-------------------|-------------------------------|---------------|
| | MISUSE OF STRUCTURAL FUNDS | SUSTAINABLE URBAN DEVELOPMENT | SOCIAL ENTERPRISES | INNOVATION AND ENTREPRENEURSHIP | MINING PROJECTS | INVESTMENT IN GLASSWORKS | TOURISM AND GROWTH | DIGITAL START UPS | ENTREPRENEURSHIP AND TEACHERS | START-UPS |
| 20 most important words | christina | tillväxtverket | företag | tillväxtverket | http://bit.ly | tillväxtverket | sverige | http://bit.ly | företagande | företag |
| | lugnet | tillväxt | tillväxtverket | bit.ly | regionala | pengar | tillväxtverkets | april | företagare | starta |
| | avgå | hållbar | insatser | nytt | projekt | län | kronor | söka | entreprenörskap | verksamt.se |
| | kanske | konferensen | jobb | samarbete | exempel | blekinge | rapport | startup-sweden | tillväxtverkets | frågor |
| | sätt | utveckling | aktörer | dags | projektet | ansöka | svenska | digitala | kvinnors | eget |
| | hela | utveckla | sociala | samt | europiska | veta | gunilla | satsning | arbetar | hjälp |
| | företagare | regioner | nya | york | arbete | verkar | miljoner | camp | juni | oktober |
| | tycker | regional | uppdrag | new | europa | vet | hela | boot | berättar | träffa |
| | intressant | skapa | företagande | antal | filmen | almi | nordlöf | bolag | landet | information |
| | lön | bidrar | syftet | visa | eu:s | glasriket | generaldirektör | årets | http://bit.ly | hittar |
| | väl | nationella | vågar | lära | hjälp | anställda | besökare | sveriges | främja | mässan |
| | skattepengar | bit.ly | enklare | skatteverket | landet | sen | utländska | spännande | boka | myndigheter |
| | borde | kring | öka | temat | tillgång | läsa | ökar | kontakter | driva | ställa |
| | tag | bidra | finansiering | finansieringspodden | hör | glasrikesmiljonen | miljarder | startups | möt | funderar |
| | riktigt | följ | personer | bolagsverket | berättar | gilla | besöksnäringen | lokal | ambassadörer | älvsjö |
| | granskning | mars | offentliga | innovate | regioner | verk | veckan | februari | film | direkt |
| | representation | framtidens | regeringen | turismpriset | initiativ | själva | turismen | lovande | filmen | tips |
| | koll | http://bit.ly | medel | avsnitt | html | länsstyrelsen | turismens | investerare | hela | igång |
| | egna | konferens | filmer | anställa | medarbetare | enda | jobb | deltog | företagaren | lqvez |
| | tog | nivå | nyanlända | lyssna | ger | hemsida | skapa | höst | kostnadsfritt | http://goo.gl |

| TOPIC | 10SE | 11SE | 12SE | 13SE | 14SE | 15SE | 16SE | 17SE | 18SE | 19SE |
|-------------------------|---------------------------------------------|--------------------------|---------------------------------------------|-------------------------------------------------|----------------------------------------------|-------------------------------------|---------------------------|--------------------|--------------------------|--------------------------------|
| | SEMINARS ON INTERNATIONALIZATION AND GROWTH | COMPETITION FOR STUDENTS | CULTURAL AND CREATIVE COMPANIES AND EXPORTS | JOB ADS FOR STRUCTURAL FUNDS RELATED EMPLOYMENT | ENVIRONMENT AND POVERTY REDUCTION PROGRAMMES | CONFERENCE OF THE BALTIC SEA REGION | INFRASTRUCTURE AND SAFETY | EU-FUNDED PROGRAMS | CONDITIONS FOR COMPANIES | SEMINARS ON GROWTH AND SOCIETY |
| 20 most important words | välkommen | bit.ly | företag | söker | företag | the | Hej | maj | läs | seminarium |
| | möjligheter | tävlingen | medelstora | läs | nya | for | via | läs | företagens | idé |
| | stärka | tillväxtverket | kreativa | just | stöd | delta | hoppas | stockholm | villkor | anna |
| | sverige | årets | bit.ly | jobba | söka | sweden | svar | anmäl | tillväxtverkets | ungas |
| | utmaningar | internationella | kulturella | ansökan | tillväxt | augusti | tar | service | rapporten | juli |
| | kunskap | november | ser | hos | miljöteknik | östersjöregionen | fråga | ansök | visar | seminariet |
| | näringsliv | studentföretagare | internationalisering | http://bit.ly | utveckla | framtid | gång | malmö | verklighet | tillväxtdagen |
| | arbetar | hos | innovativa | skicka | möjlighet | konferens | följer | mars | företagen | besök |
| | digitalisering | läs | arbetet | stockholm | finansiering | umeå | ping | kommun | resultaten | seminarier |
| | konkurrenskraft | finalen | senaste | bit.ly | hitta | hack | ansökningar | region | branscher | oktober |
| | tillväxtdagen | entreprenörer | företagen | ifa | programmet | day | kontakta | samverkan | växa | almedalen |
| | behövs | sverige | företags | tjänsten | information | science | delar | landsbygden | regler | unga |
| | svensk | plats | infrastruktur | regionala | http://bit.ly | strategiforum | tid | handlar | undersökningen | mötesplatser |
| | skapar | bästa | export | ingår | tjänster | länder | emot | ansökningsdag | ökad | program |
| | tema | arrangeras | samtliga | arbete | marknader | gemensam | önskar | göteborg | statistik | står |
| | attraktiva | universitet | nästän | enheten | cleantech | internationell | mail | förslag | tillväxtvilja | morgon |
| | innebär | creative | blogginlägg | östersund | swedish | september | myndighet | nära | hinder | finansierar |
| | miljöer | innovation | frukostseminarium | handläggare | miljödriven | tyvärr | förtroende | utvecklar | resultat | plats |
| | runt | jobbar | deltar | utveckla | affärsutvecklingscheckar | life | uppdraget | januari | samtidigt | pitcha |
| | konkurrenskraften | svenska | lösningar | strukturfondsprogrammet | affärer | vann | kort | karlstad | upplever | idétag |

Topic 0 – MISUSE OF STRUCTURAL FUNDS: about the dismissal of Christina Lugnet, a local politician

Topic 1 – SUSTAINABLE URBAN DEVELOPMENT: about urban innovation and development

Topic 2 – SOCIAL ENTERPRISES: to prevent unemployment and employ immigrants

Topic 3 – INNOVATION AND ENTREPRENEURSHIP: a fair in New York hosted by the Swedish agency of regional and economic growth

Topic 4 – MINING PROJECTS: project in Östra mellansverige supporting mining

Topic 5 – INVESTMENT IN GLASSWORKS: Kingdom of Galsworks is an area in Sweden with a long tradition of glassworks

Topic 6 – TOURISM AND GROWTH: the Swedish venture initiative

Topic 7 – DIGITAL START-UPS: gaming and digital startups in particular

Topic 8 – ENTREPRENEURSHIP AND TEACHERS: initiative to promote networks for entrepreneurship

Topic 9 – START-UPS: fair for sharing information about entrepreneurship

Topic 10 – INTERNATIONALIZATION AND GROWTH: information on growth during a fair

Topic 11 – COMPETITION FOR STUDENTS: competition for entrepreneurship for students.

Topic 12 – CULTURAL AND CREATIVE COMPANIES AND EXPORTS

Topic 13 – JOB ADS FOR STRUCTURAL FUNDS RELATED EMPLOYMENT: various locations

Topic 14 – ENVIRONMENT AND POVERTY REDUCTION PROGRAMS: Demo Miljö and the Swedish council for regional and economic growth

Topic 15 – CONFERENCE ON THE BALTIC SEA REGION: about the future of the Baltic Sea region.

Topic 16 –INFRASTRUCTURE AND SAFETY: a person commenting asks for clarification because the question was not understood

Topic 17 – EU-FUNDED PROGRAMS: sharing information about the benefits of EU programs

Topic 18 – CONDITIONS FOR COMPANIES: regional differences in growth and internationalization

Topic 19 – SEMINARS ON GROWTH AND SOCIETY: seminars in Almedalen on entrepreneurship, digitalization and growth

6. Spain

| TOPIC | 00ES | 01ES | 02ES | 03ES | 04ES | 05ES | 06ES | 07ES | 08ES | 09ES |
|-------------------------|--------------------------------------|------------------------------------|----------------------|---------------------|-------------|---------------------------------------|-----------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| | EUROPEAN YOUTH POLICY IN EXTREMADURA | CULTURAL ACTIVITIES IN EXTREMADURA | NOISE (SPANISH CASE) | CONSTRUCTION SECTOR | EDUCATION | CULTURAL ACTIVITIES: DATES AND PLACES | CULTURAL ACTIVITIES: PEOPLE | TOURISM AND EMERGENCY ALERTS | GOVERNMENT AGREEMENTS | BUSINESS SECTOR AND ENTREPRENEURSHIP |
| 20 most important words | Jóvenes | general | gracias | fomento | educación | día | badajoz | extremadura | extremadura | empresas |
| | extremadura | director | más | obras | centros | mérida | premios | turismo | gobierno | sector |
| | instituto | cultural | mejor | euros | consejería | extremadura | cáceres | centro | consejo | empresarial |
| | fundación | cultura | buena | viviendas | formación | próximo | premio | cáceres | agenda | innovación |
| | | | | | | | | | http://www.gobex.es/salaprensa/view/press/press/detalle.php?id | |
| | juventud | destaca | tierra | don | cultura | teatro | exposición | feria | | extremeñas |
| | programa | patrimonio | vida | consejería | curso | festival | entrega | internacional | acuerdos | jornada |
| | proyecto | extremeños | enhorabuena | benito | alumnos | plazo | museo | bla | vicepresidenta | proyectos |
| | europea | deportes | está | inversión | escolar | edición | presenta | alerta | directo | extremadura |
| | actividades | región | están | serena | educativos | cáceres | nogales | provincia | noviembre | gobex |
| | joven | importancia | españa | consejero | profesional | semana | extremeño | badajoz | septiembre | empresarios |
| | cooperación | garcía | todas | cáceres | programa | será | trinidad | nacional | octubre | programa |
| | deporte | directora | buen | visita | educativo | horas | muestra | mañana | regional | investigación |
| | concurso | extremadura | pueblo | millones | docentes | días | mérida | horas | diciembre | foro |
| | extremeña | dirección | mundo | mejora | transporte | presentación | acto | guadiana | enero | proyecto |
| | europeo | deporte | muchas | badajoz | alumnado | badajoz | pública | promoción | teniente | emprendedores |
| | | | | | | | | | http://www.gobex.es/salaprensa/view/press/agenda/agenda.php | |
| | creación | destacado | tan | nuevo | escolares | celebrará | regional | norte | | comercio |
| | participa | interés | toda | moral | plazas | internacional | josé | día | abril | nuevos |
| | asociación | españa | siempre | construcción | cursos | sala | libro | región | extremeño | región |
| edición | calidad | parte | plasmencia | consejera | mañana | centro | emergencias | aprueba | extremeños | |
| internacional | apuesta | felicidades | barros | educativa | red | recibe | turístico | mayo | través | |

| TOPIC | 10ES | 11ES | 12ES | 13ES | 14ES | 15ES | 16ES | 17ES | 18ES | 19ES |
|-------------------------|----------------------|-----------------------------------|--------------------------------------|-----------------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------|----------------------|-------------------------------|
| | DEVELOPMENT PROGRAMS | HEALTH SYSTEM AND SOCIAL SERVICES | AGRICULTURE AND ENVIRONMENTAL ISSUES | ECONOMICS AND SOCIETY | DATA IN THE REGION OF EXTREMADURA | AGENDA OF THE PRESIDENT OF EXTREMADURA | GENERAL COMPLAINTS (SPANISH CASE) | SOCIAL SERVICES | LETTERS TO THE JUNTA | SECURITY AND CIVIL PROTECTION |
| 20 most important words | euros | salud | medio | junta | más | presidente | años | social | más | plan |
| | ayudas | ses | rural | vara | extremadura | monago | nada | sociales | también | marcha |
| | millones | carrón | agricultura | fernández | año | extremadura | mas | personas | forma | junta |
| | convocatoria | hospital | ambiente | extremadura | años | josé | qué | pública | comunidades | extremadura |
| | doe | atención | sector | presidente | región | gobex | pues | política | parte | convenio |
| | plan | mayores | incendio | guillermo | mes | gobierno | ahora | administración | comunidad | objetivo |
| | publica | hernández | desarrollo | indicado | espera | destaca | está | políticas | manera | información |
| | destina | servicio | echávarri | economía | número | inaugura | más | sanidad | vez | colaboración |
| | | | | | | http://www.gobex.es/salaprensa/view/press/press/detalle.php?id | | | | |
| | más | mujeres | plan | destacado | ciento | | menos | servicios | primera | consumo |
| | proyectos | pacientes | campo | región | primer | antonio | gente | ley | junta | gobex |
| | contratación | género | consejero | igualdad | menos | parejo | señor | consejero | posible | ley |
| | subvenciones | más | territorio | gil | pasado | recibe | ver | renta | público | acuerdo |
| | decreto | sistema | agrarias | portavoz | extremeños | españa | dinero | laboral | extremeña | protección |
| | desarrollo | violencia | consejería | sociedad | datos | anuncia | vara | familias | españa | puesta |
| | gobex | personas | incendios | futuro | personas | reúne | cosas | salud | caza | extremeño |
| | programa | sanitario | zonas | rosiña | días | nuevo | mucho | básica | debe | proyecto |
| | destinadas | sepad | agricultores | más | respecto | asegura | mal | discapacidad | año | materia |
| | fomento | profesionales | pac | señalado | extremeñas | visita | creo | personal | está | civil |
| | mejora | día | nivel | isabel | comunidad | nueva | muchos | gestión | sólo | seguridad |
| municipios | badajoz | begoña | vida | últimos | presenta | usted | oferta | sistema | pone | |

Topic 0 – EUROPEAN YOUTH POLICY IN EXTREMADURA: News related to programs, activities, and projects with respect to the youth in Extremadura. Several institutions and foundations collaborate in such initiatives and the activities are also diverse (sports, cultural activities).

Topic 1 –CULTURAL ACTIVITIES IN EXTREMADURA: Information related to cultural activities in the region of Extremadura (festivals, sport activities, tourism, traditions). General information on the opinion expressed by different politicians with special emphasis on its international projection.

Topic 2 – NOISE (SPANISH CASE)

Topic 3 – CONSTRUCTION SECTOR: News related to the sector of construction (works, housing, investments) in the two provinces in Extremadura (Cáceres and Badajoz). Different political chiefs are visiting some municipalities in relation to such activities.

Topic 4 – EDUCATION: News on the education system in Extremadura. Information on courses and programs offered by the Junta de Extremadura and information on the agents (teachers, students, schools,) participating in such activities.

Topic 5 – CULTURAL ACTIVITIES: DATES AND PLACES Information on different cultural activities (theater, exhibitions, festivals) in different cities in Extremadura. The information provided is related to the dates and places of such activities taking place.

Topic 6 - CULTURAL ACTIVITIES: PEOPLE Information on different cultural activities (theater, exhibitions, festivals) in different cities in Extremadura. The information provided is related to the people participating in such activities (authors, actors).

Topic 7 – TOURISM AND EMERGENCY ALERTS: Information on tourism promotion in Extremadura. News related to different emergency alerts because of high temperatures during the summer in Extremadura.

Topic 8 – GOVERNMENT AGREEMENTS: Announcement of the agreements achieved in the Government Board of the regional government of Extremadura through the media room.

Topic 9 – BUSINESS SECTOR AND ENTREPRENEURSHIP: News related to different programs, projects, conferences or forums with respect to the business sector and entrepreneurship in Extremadura. Some news are more specific regarding the presentation of innovation strategies to face new challenges.

Topic 10 – DEVELOPMENT PROGRAMS: Information on different grants, subsidies, programs and projects in relation to cooperation, development and public works provided by the regional government of Extremadura. Specific emphasis is put on cooperation programs for development.

Topic 11 – HEALTH SYSTEM AND SOCIAL SERVICES: News related to the health system and social services in Extremadura. Special emphasis is placed on hospital, elderly care, women services and violence against women.

Topic 12 – AGRICULTURE AND ENVIRONMENTAL ISSUES: News related to the agriculture and environmental sectors with the announcements of policies and plans from the corresponding department in Extremadura. Specific emphasis is placed on the alert and extinction of fires in the forests.

Topic 13 – ECONOMICS AND SOCIETY: News related to the economic situation and social matters (equality) in Extremadura. Activity related to such topics from the government of Extremadura (Junta de Extremadura).

Topic 14 – DATA IN THE REGION OF EXTREMADURA: Information provided by the regional government in Extremadura with respect to statistics from different areas (as an example, the payment delay in the payments made by the Junta de Extremadura).

Topic 15 – AGENDA OF THE PRESIDENT OF EXTREMADURA: Announcements related to different public activities presided by the president of the Government of Extremadura (Junta de Extremadura). In such cases, the president opens the activity, presents a project, announces or presents a program, or visits some facilities.

Topic 16 – GENERAL COMPLAINTS (SPANISH CASE): This topic uses words used by people on Facebook to complain about politics and politicians in very vague and indefinite ways.

Topic 17 – SOCIAL SERVICES: News related to different policies related to social services (health, labor opportunities, families, disabilities) by the regional government in Extremadura. In some cases, there are announcements of new policies and their coverage, in some others they are the opinion expressed by specific people.

Topic 18 – LETTERS TO THE JUNTA: This topic collects words that are used in letters addressed to the Junta de Extremadura – and published as Facebook comments on their profile. Letters are very different from each other, but they tend to be complaints rather than congratulations.

Topic 19 – SECURITY AND CIVIL PROTECTION: News related to different plans, agreements, projects and laws related to issues of security and civil protection by the regional government in Extremadura (Junta de Extremadura).